## ORDER

Orders	Order / Rev:	2043489								
	Alt Order #:	WOC1260429	9							
	Product Desc:	MMCCO								
	Estimate:	8229					WHAS			
	Flight Dates:	09/15/20 - 09/2	21/20	Primary AE:			Ben Stecker			
	Original Date / R	ev: 07/15/20 / 09/2	21/20		Sales Office	:	TSWAS			
	Order Type:	RFP	P			n:	NAT			
Agency	Name:	Mentzer Medi	a Services/ POL							
	Buying Contact:				Billing Type:		Cash			
	Billing Contact:				Billing Calen	dar:	Broadcast			
		210 W Pennsy	Ivania Ave Ste 250		Billing Cycle	:	EOM/EOC			
		Towson, MD 2	1204		Agency Corr	nmission:	15%			
Advertiser	Name:	POL/ Mitch M	cConnell / R / US SE	N / K						
	Demographic:	A35+			New Busines	ss Thru:				
	Product Codes:	PL-US Senate			Advertiser E	xternal ID:	83395			
	Revenue Code 1	: AGY			Agency Exte	ernal ID:	3924AG			
	Revenue Code 2	: (POL) Political			Unit Code:		General			
	Revenue Code 3	: (POL) Candida	ate							
Bill Plan				Totals						
Start Date	End Date # Sp	oots Gross Amount	Net Amount	Month		# Spots	Gross Amount	Net Amount	Rating	
08/31/20	09/21/20	71 \$18,480.00	) \$15,708.00	Septen	nber 2020	71	\$18,480.00	\$15,708.00	206.30	

Totals

71

\$18,480.00

\$15,708.00

206.30

Account	Executives
ACCOUNT	EXecutives

Account Executive	Sales Office	Sales Region	Start Date / End Da	ite	(	Order %
Ben Stecker			Start Of Order - En	d Of Order		100%
Order Share	Share	Total				
WHAS	19%	\$18,480.00	1			
Market	100%	\$97,263.16				
Competitive Share	Share	Total				
CABLE	0%	\$0.00				
UNKWN	81%	\$78,783.16				
WAVE	0%	\$0.00				
WBKI	0%	\$0.00				
WBNA	0%	\$0.00				
WDRB	0%	\$0.00				
WFTE	0%	\$0.00				
WKMJ	0%	\$0.00				
WKPC	0%	\$0.00				
WKZT	0%	\$0.00				
WLKY	0%	\$0.00				
Ln Ch Start	End Inventory (	Code Break	<ul> <li>Start/End Time</li> </ul>	Days	Len S	Spots
	09/21/20 Local News		6-7a	1-11	:30	3

 Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	All	09/15/20	09/21/20	Local News @ 6a M-	F CM	6-7a	1-11	:30	3	\$80.00 P04	3.40 NM	3	\$240.00
				WHAS11 WAKE U	P NEWS @	2							
(	(Progran	n: »WHAS	11 WAKE	UP NEWS @ 6A - P4	)505 Index	: 127. Nielsen: '	1.2						
	Star	t Date E	End Date	Weekdays Sp	oots/Week	Rate	Rating						
We	ek: 09/1	15/20 0	)9/21/20	1-11	3	\$80.00	3.40					l	

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Order / Rev:	2043489	Advertiser:	POL/ Mitch McConnell / R / US SEN / KY	
Alt Order #:	WOC12604299	Product Desc:	ММССО	WHAS
Flight Dates:	09/15/20 - 09/21/20	Estimate:	8229	

Ln	Ch	Start	End	Inventory Code	Break	Start/End <sup>-</sup>	Fime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09		09/21/20	1-11	3	\$80.00	3.40						
N 2	All	09/15/2	20 09/21/20	Good Morning An »GOOD MORNII		7-9a	11-1	:30	3	\$250.00 P03	3.80 NM	3	\$750.00
(	Progra	m: »GOO	DD MORNIN	G AMERICA - P4)			1						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09	/15/20	09/21/20	11-1	3	\$250.00	3.80						
N 3	All	09/15/2	20 09/21/20	Local News @ 12	•	12-1p	1-1-1	:30	3	\$50.00 P04	2.70 NM	3	\$150.00
(	Progra	m· »WH	AS11 NEWS	»WHAS11 NEWS AT NOON - P4)50									
(	-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09		09/21/20	1-1-1	3	\$50.00	2.70						
N 4	All	09/15/2	20 09/17/20	Local News @ 4p	M-F CM	4-5p	- 111	:30	3	\$60.00 P04	3.00 NM	3	\$180.00
/	<b>D</b>			»WHAS11 NEWS									
(1		m: »wH art Date	End Date	@ 4P - P4)505 Ind Weekdays	Spots/Week	en: 1.3 Rate	Rating						
We	ek: 09		09/20/20	- 111	<u>3</u>	\$60.00	3.00						
N 5	All		20 09/17/20	Local News @ 53	30p M-FCM	530-6p	- 111	:30	3	\$170.00 P04	4.60 NM	3	\$510.00
				WHAS11 NEW	S @ 530P - P4								
(1	-			@ 530P - P4)505		_	5.4						
\\/o	ek: 09	art Date	End Date 09/20/20	<u>Weekdays</u> - 111	Spots/Week 3	<u>Rate</u> \$170.00	Rating 4.60						
N 6	All					6-630p	1-11	:30	3	\$175.00 P04	5.60 NM	3	\$525.00
110	7.01	00/10/2	0 00/21/20	»WHAS11 NEWS		•	1 11	.00	U	Q170.001 04	0.00 140	0	ψ020.00
(1	Progra	m: »WH	AS11 NEWS	@ 6 & 630p Su-F	- P4)505 Index	c 115. Nielse	en: 3.1						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09		09/21/20	1-11	3	\$175.00	5.60			<b>*</b>	7.00 1.04		<b>.</b>
N 7	All	09/15/2	20 09/21/20	ABC World News »ABC World NEv		630 <b>-</b> 7p	1-1-1	:30	3	\$600.00 P03	7.00 NM	3	\$1,800.00
(1	Progra	m: »ABC	World NEw	s - P4)505 Index: 1		.9							
	-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09		09/21/20	1-1-1	3	\$600.00	7.00						
N 8	All	09/15/2	20 09/18/20	•	CM	7-730p	- 1111	:30	4	\$325.00 P03	5.50 NM	4	\$1,300.00
(	Progra	m <sup>·</sup> »FNT	FRTAINMEN	»ENTERTAINME NT TONIGHT - P4)			8						
(.	-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09	/14/20	09/20/20	- 1111	4	\$325.00	5.50						
N 9	All	09/15/2	20 09/18/20	Inside Ed 730-8p		730-8p	111	:30	3	\$325.00 P03	5.50 NM	3	\$975.00
(	Drogro			NSIDE EDITIO»INSIDE EDITIO		7							
(I		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09		09/20/20	111	<u>opolo/Week</u> 3	\$325.00	5.50						
N10	All	09/15/2	20 09/21/20	NFL Mo Game	СМ	Various	2	:30	2	\$1,250.00 P04	7.00 NM	1	\$1,250.00
	_			NFL Mo Game			_						
(1	-			THE STARS - P4)		_							
We	ek: 09	art Date /15/20	End Date 09/21/20	<u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$1,250.00	Rating 7.00						
Spot		Date Ra		escription		/End Time		eekdays	Ler	ngth Rate	Rtg Type		
3	Al	I 09/15/2	0-09/21/20 N	IFL Mo Game	Vario	bus	M			:30 <del>(\$1,250.00)</del>	7.00 NM		
		edited											
NIAA		-	0.00/04/00		014	Vorieur	1	.20		¢4 050 00 D0 4			¢4.050.00
N11	All	09/15/2	20 09/21/20	NFL Mo Game NFL Mo Game	CM	Various	1	:30	1	\$1,250.00 P04	5.00 NM	1	\$1,250.00
(	Progra	m: »THE	GOOD DOO	CTOR - P4)505 Ind	lex: 116. Nielse	en: 2.1							
```	-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09		09/21/20	1		\$1,250.00	5.00						
N12	All	09/15/2	20 09/18/20	Local News @ 11		11-1135p	- 1111	:30	4	\$120.00 P04	3.10 NM	4	\$480.00
(1	Progra	m· »\//ዞ	4.511 NEW/9	»WHAS11 NEWS AT 11 M-F/SU - P			15						
(I		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09		09/20/20	- 1111	<u>epote/1100k</u> 4	\$120.00	3.10						
												-	

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Order / Rev:	2043489	Advertiser:	POL/ Mitch McConnell / R / US SEN / KY	
Alt Order #:	WOC12604299	Product Desc:	ММССО	WHAS
Flight Dates:	09/15/20 - 09/21/20	Estimate:	8229	

Ln Ch	Start	End	Inventory Code	e Break	Start/End <sup>-</sup>	Fime Days	Len Spot	ts I	Rate Pri	Rtg Type	Spots	Amount
N13 All	09/15/2	0 09/21/20	Jimmy Kimmel	СМ	1135p-1237	a 11111-	- :30	5 \$	60.00 P03	1.50 NM	5	\$300.00
(Prog	ram <sup>.</sup> ».IIMN		»JIMMY KIMME LIVE - P4)505 Inc		en:07							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	9/15/20	09/21/20	11111	5	\$60.00	1.50			_	_		
	Ch Date Ra		escription immy Kimmel		t/End Time 5p-1237a		<u>Weekdays</u> MTWThF	Length :30		Rtg Type 1.50 NM		
	See MG 13			113	5p-1257a		WII WIIII!	.30	(\$00.00)	1.50 100		
			y Kim BD-mw]									
			immy Kimmel DB <sup>•</sup>	120	5-107a		MTWThFSu	:30	<del>(\$60.00)</del>	1.50 NM		
	See MG 13		wrong inv code fo	· .limmv K DB-l	MW1							
			mmy Kimmel DB		]		M	:30	\$60.00	1.50 NM		
	/IG for 13.6											
	•	entory code]										
N14 All	09/15/2	0 09/21/20	Nightline »NIGHTLINE - F	CM	1237-106a	1111	- :30	4 9	\$20.00 P04	1.00 NM	4	\$80.00
(Prog	ram: »NIGI	HTLINE - P4	)505 Index: 109. N									
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	)9/15/20 Ch_Date Ra	09/21/20	1111 escription	4 Star	\$20.00 t/End Time	1.00	Weekdays	Length	Rate	Rtg Type		
		0-09/21/20 N			7-106a		MTWTh	:30		1.00 NM		
S	See MG 14	.5	-									
	-	hange-Night		407	100-		MTUTLE		(****	4.00 1.04		
	All 09/15/20 See MG 14	0-09/21/20 N 6	lightiine DB	107-	-136a		MTWThF	:30	<del>(\$20.00)</del>	1.00 <i>NM</i>		
			code Nightline no	ot DB-MW]								
-		0-09/21/20 N	ightline	123	7-106a		F	:30	\$20.00	1.00 NM		
	//G for 14.5											
N15 All	09/15/2	0 09/15/20	Tue Prime A	CM	8-9p	- 1	- :30	1 \$4	100.00 P03	4.20 NM	1	\$400.00
(Prog	ram: Mode	rn Famliy)50	Modern Famliy/f 5 Index: 107. Niel									
S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/14/20	09/20/20	- 1	1	\$400.00	4.20						<b>Aa aa</b>
N16 All	09/15/2	0 09/15/20	Tue Prime B BLACKISH/MIX	CM EDISH	9-10p	- 1	- :30	1 \$4	450.00 P03	3.40 NM	0	\$0.00
(Prog	ram: »MIXI	ED-ISH/BLA	CK-ISH - P4)505		lsen: 0.9							
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	)9/14/20 Ch Date Ra	09/20/20	- 1	1 Star	\$450.00 t/End Time	3.40	Weekdavs	Length	Pate	Rtg Type		
		0-09/20/20 T		9-10			- T			3.40 NM		
		2,20.3,20.4,										
	-	-	Net Spec/Prime P	_								
N18 All	09/15/2	0 09/16/20	Wed Prime A GOLDBERGS/B	CM	8-9p	1	- :30	1 \$4	100.00 P04	3.20 NM	1	\$400.00
(Prog	ram: United	d we Fall/Go	Idbergs)505 Index		1.7							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/14/20	09/20/20	1	1	\$400.00	3.20						
N19 All	09/15/2	0 09/16/20	Wed Prime B Connors/Amer H	CM	9-10p	1	- :30	1 \$4	450.00 P03	2.80 NM	0	\$0.00
(Prog	ram: Conn	ors/Amer Ho	use)505 Index: 10									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	)9/14/20 <u>Ch Date Ra</u>	09/20/20	1 escription	1 Star	\$450.00 t/End Time	2.80	Weekdays	Length	Rate	Rtg Type		
		0-09/20/20 V		<u>9-10</u>			W	:30		2.80 NM		
S	See MG 20	2,20.3,20.4,	20.5	<b>_</b> ·					,			
	•	0	Net Spec/Wed Pri	•								•.
N20 All	09/15/2	0 09/16/20	Wed Prime C GOLDBERGS/C		10-11p	1	- :30	1 \$2	250.00 P04	3.00 NM	4	\$1,150.00
(Prog	ram: Marve	els)505 Index	: 109. Nielsen: 1.									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev:	2043489	Advertiser:	POL/ Mitch McConnell / R / US SEN / KY	
Alt Order #:	WOC12604299	Product Desc:	ММССО	WHAS
Flight Dates:	09/15/20 - 09/21/20	Estimate:	8229	

Ln Cł	n Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots l	Rate Pri	Rtg Type	Spots	Amount
Maak	Start Date End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Spot	: 09/14/20 09/20/20 Ch Date Range D	Description	1 Stari	\$250.00 t/End Time	3.00	Weekdays	Length	Rate	Rtg Type		
1	All 09/14/20-09/20/20 V		10-1			W			3.00 NM		
	See MG 20.2,20.3,20.4,	·						. ,			
_	[Program Change-ABC										
2	All 09/14/20-09/20/20 V	Ved Prime Other	8-11	р		W	:30	\$300.00	3.00 NM		
M	MG for 16.1,19.1,20.1 [Approved 9/10]										
3	All 09/14/20-09/20/20 V	Ved Prime Other	8-11	р		W	:30	\$300.00	2.80 NM		
6	MG for 16.1,19.1,20.1			•							
	[Approved 9/10]										
4	All 09/14/20-09/20/20 F	Prime Political Progr	am Vario	ous		- T	:30	\$450.00	3.40 NM		
୯	MG for 16.1,19.1,20.1 [Approved 9/10]										
5	All 09/14/20-09/20/20 L	ocal News @ 11p 9	Sa 11-1	135p		Sa	:30	\$100.00	0.00 NM		
ัต				loop		Su	.00	<b>\$100.00</b>	0.00 1444		
Ŭ	[Approved 9/10]										
N21 A	All 09/15/20 09/17/20	Thu Prime A	СМ	8-9p	1	- :30	1 \$2	200.00 P04	2.80 NM	2	\$500.00
		<b>WOLEY MOLEY</b>									
(Pro	ogram: »HOLEY MOLEY			_	5.1						
Wook	<u>Start Date</u> <u>End Date</u> : 09/14/20 09/20/20	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$200.00	<u>Rating</u> 2.80						
Spot		Description	-	t/End Time	2.00	Weekdays	Length	Rate	Rtg Type		
1	All 09/14/20-09/20/20 7		8-9p						2.80 NM		
	See MG 21.2,21.3										
	[Program Change-Celek							( <b>4</b>			
2	All 09/14/20-09/20/20 7	Thu Prime A	8-9p			Th	:30	<del>(\$200.00)</del>	2.80 NM		
M	See MG 21.4 [NA/Oversold]-mw										
3	All 09/14/20-09/20/20 T	hu Prime B	9-10	Ø		Th	:30	\$200.00	3.70 NM		
ิต				F				+			
4	All 09/14/20-09/20/20 T	Thu Prime A	8-9p			Th	:30	\$300.00	2.80 NM		
6											
	[Approved 9/16]										
N22 A	All 09/15/20 09/17/20		CM	9-10p	1	- :30	1 \$2	200.00 P04	3.70 NM	0	\$0.00
(Pro	ogram: DONT)505 Index:	HOLEY MOLEY									
(11)	Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 09/14/20 09/20/20	1	1	\$200.00	3.70						
Spot		Description		t/End Time		Weekdays	Length		Rtg Type		
1	All 09/14/20-09/20/20 1	Thu Prime B	9-10	р		Th	:30	<del>(\$200.00)</del>	3.70 <i>NM</i>		
	See MG 21.2,21.3 [[Program Change-Hole	w Moley-mw 1									
N23 A	All 09/15/20 09/18/20		СМ	8-9p	1-	- :30	1 \$3	350 00 P03	2.80 NM	1	\$350.00
N25 F	(ii 03/13/20 03/10/20	SHARK TANK	Civi	0-9p	1-	50	ιψ	550.001 05	2.00 1110	1	ψ330.00
(Pro	ogram: SHARK TANK)50		en: 2.1								
	Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
	: 09/14/20 09/20/20	1	1	\$350.00	2.80						
N24 A	All 09/15/20 09/18/20		CM	8-11p	1-	- :30	1 \$3	350.00 P04	3.40 NM	1	\$350.00
(Pro	ogram: »20/20 - P4)505 li	»20/20 - P4 ndex: 110, Nielsen:	2.1								
(	Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 09/14/20 09/20/20	1	1	\$350.00	3.40						
N25 A	All 09/15/20 09/19/20			9-930a	1	- :30	1 5	\$90.00 P03	4.00 NM	1	\$90.00
	····	»WAKE UP WEE									
(Pro	ogram: »WAKE UP WEE			_	Dating						
Waak	<u>Start Date</u> <u>End Date</u> : 09/14/20 09/20/20	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$90.00	Rating 4.00						
	All 09/15/20 09/20/20	_	nerica SîM	<i>\</i> 00.00	4.00	1 :30	1 \$	110.00 P03	3.20 NM	1	\$110.00
/		»GOOD MORNIN		-			. Ψ				÷
										-	

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Order / Rev:	2043489	Advertiser:	POL/ Mitch McConnell / R / US SEN / KY	
Alt Order #:	WOC12604299	Product Desc:	ММССО	WHAS
Flight Dates:	09/15/20 - 09/21/20	Estimate:	8229	

(Program: »GOOD MORNING AMERICA - P4)505 Index: 119. Nielsen: 1.3 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	
Week: 09/14/20 09/20/201 1 \$110.00 3.20	
»FUNNIEST HOME VIDEOS - F	1 \$600.00
(Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 135. Nielsen: 3.4 Start Date End Date Weekdays Spots/Week Rate Rating	
Week:         09/14/20         09/20/20        1         1         \$600.00         5.10	
N28 WHAS 09/15/20 09/15/20 Tue Prime C CM 10-11p - T :30 1 \$200.00 P04 0.00 NM WWYD	\$200.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         09/14/20         09/20/20         -T         1         \$200.00         0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 NHAS 09/14/20-09/20/20 Tue Prime C         10-11p         - T         :30         (\$200.00)         0.00         NM	
See MG 28.2 [Program Change-The Conner's-mw]	
2 VHAS 09/14/20-09/20/20 Tue Prime C 10-11p -T :30 \$200.00 0.00 NM	
N29 WHAS 09/19/20 09/19/20 NCAA Football Prime CM 8-1130pS- :30 1 \$3,000.00 P04 0.00 NM NCAA Football Prime	\$3,000.00
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 09/14/2009/20/20S-1\$3,000.000.00	
	\$320.00
Local News @ 6a M-F Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/14/20 09/20/20 - TWTF 3 \$80.00 0.00	
Week: 09/21/20 09/27/20 M 1 \$80.00 0.00	
N 31 WHAS 09/17/20 09/21/20 Local News @ 5p M-F CM 5-530p M TF :30 3 \$150.00 P04 0.00 NM Local News @ 5p M-F	3 \$450.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/14/20 09/20/20 TF 2 \$150.00 0.00	
Week: 09/21/20         09/27/20         M         1         \$150.00         0.00           N/20         N/14/20         00/20/20         Local Name         44 44257         N         E	¢040.00
Local News @ 11p M-F	2 \$240.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week:       09/14/20       09/20/20        1       \$120.00       0.00         Week:       09/21/20       09/27/20       M       1       \$120.00       0.00	
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type	
2 NHAS 09/21/20-09/27/20 Local News @ 11p M-F 11-1135p M :30 <del>(\$120.00)</del> 0.00 NM	
See MG 32.3 [Program Change-11p News DB-MW]	
3 VHAS 09/21/20-09/27/20 Local News @ 11p M-F DB Various M :30 \$120.00 0.00 NM	
(b) MG for 32.2 09/21	
N 33 WHAS 09/19/20 09/19/20 Good Morning America S2M 7-9aS- :30 1 \$90.00 P03 0.00 NM Good Morning America Sa	\$90.00
Start Date End Date Weekdays Spots/Week Rate Rating	
	1 \$90.00
Local News @ 9a Sa	i \$90.00
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 09/14/2009/20/20S-1\$90.000.00	
N35 WHAS 09/20/20 09/20/20 Local News @ 630p Su CM 630-7pS :30 2 \$175.00 P04 0.00 NM	2 \$350.00
Local News @ 630p Su	
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek:09/14/2009/20/20S2\$175.000.00	
Totals 71	\$18,480.00